



2019 EMSKC Symposium Exhibitor & Sponsorship Packet

August 28th-29th, 2019

Overland Park Convention Center

6000 College Boulevard, Overland Park, KS. 66211



Questions Contact: Daren Pfeifer:

daren.pfeifer@hcamidwest.com, 816-461-9166

www.emskc.com | <https://forms.gle/neNbbmh6zPS4FM6N7>

HCA Midwest Health would like to invite you to participate in the 2019 EMSKC Symposium, a two day education symposium set in Kansas City. The conference attracts regional EMS and nursing professionals. We are seeking exhibitors that will provide value to our attendees. Entering our fifth year we have seen incremental attendance growth. Last year we received 128 registrations and 98 participants per day. Please review our exhibitor and sponsorship options and let us know if you have questions or would like to discuss personalized opportunities.

2019 Exhibitor Schedule*

Wednesday, August 28th

Vendor setup opens at 0630
 Registration opens at 0730
 Vendor breaks, 0915, 1405
 Lunch, 1130

Thursday, August 29th

Vendor setup opens at 0630
 Registration opens at 0730
 Vendor breaks, 0930, 1420
 Lunch, 1145
 Tear Down, 1435

*Schedule is tentative and subject to change without notice.

Exhibitor Information

Exhibitors will receive the booth size of their choosing (space is limited and subject to availability), breakfast and lunch for two participants, and complementary Wi-Fi. Additional booth staff can be purchased at the conference rate.

2019 Exhibitor Options and Prices

Standard Booth	\$500.00 (one 8 ft. table, two chairs and trash can)
Double Booth	\$650.00 (two 8 ft. tables, four chairs and trash can)
Sponsorship Opportunities (see descriptions)	
National Speaker	\$500.00
Regional Speaker	\$150.00
Break Sponsorship	\$350.00
Lunch Sponsorship	\$500.00
Breakfast Sponsorship	\$450.00
Continuing Education	\$250.00

Sponsorship Opportunities

National Speaker - \$500 (One Available)

- Company logo on promotion materials
- Company logo on overhead projection and signage at the event
- Announced as a sponsor prior to each of the national speaker's presentations

Regional Speaker - \$150 (Multiple Available)

- Company logo on promotion materials
- Company logo on overhead projector and signage at the event
- Announced as a sponsor prior to the speaker's presentation

Break - \$350 (Two Available)

- Company logo on sign placement during break
- Company logo on overhead projector during the break
- Announced as a sponsor prior to the break
- Company logo on promotional materials

Lunch - \$500 (Two Available)

- Company logo on sign placement during lunch
- Company logo on overhead projector during lunch
- Announced as a sponsor prior to lunch
- Company logo on promotional materials
- Promotional items on lunch tables (provided by vendor)

Breakfast - \$450 (Two Available)

- Company logo on sign placement during breakfast
- Company logo on overhead projector during breakfast
- Company logo on promotional materials

Continuing Education - \$250 (One Available)

- Company logo on promotional materials
- Company logo on signage during registration (both days)
- Company logo on CE certificates
- Announced as the CE sponsor throughout the event

All sponsorships with promotional material components must be received prior to July 1st, 2019 or that part of the sponsorship is voided. The sponsor is responsible for providing marketing quality logos.

Exhibitor Policies

Exhibitor Registration:

Follow the link to the registration form; <https://forms.gle/neNbbmh6zPS4FM6N7>

Booth Placement: Booths will be placed based on event layout and number of vendors. Special requests should be made at the time of registration. HCA Midwest Health Reserves the right to refuse special requests.

Vendor Set Up:

Vendors will have access to set up, **August 28th, 2019 06:30-08:00**. Vendors are expected to be set up by the start of the first speaker.

Exhibit Booth / Sponsorship Payments: Vendors will be invoiced via PayPal within 5-7 business days of registration. Payments can be made via PayPal or check. **Payments are due no later than August 1st, 2019 at 5:00 p.m.**

Make checks payable to: HCA MidAmerica Division

Mail checks to:

HCA MidAmerica Division Office
Attn: Daren Pfeifer
5440 W. 110th Street, Ste. 400
Overland Park, KS. 66211

Exhibit Booth Cancellation / Refund Policy: Refund requests must be received in writing no later than August 1st, 2019 at 5:00 p.m. Refunds will be issued in the payment method received.

Sponsorship Cancellations / Refund Policy: Due to the nature of certain sponsorships we reserve the right to refuse refunds. All requests for refund must be received in writing no later than August 1st, 2019 at 5:00 p.m. Refunds will be issued in the payment method received.

HCA Midwest Health reserves the right to not refund the following sponsorship opportunities:

- National Speaker
- Break Sponsorship
- Lunch Sponsorship
- Breakfast Sponsorship
- Continuing Education
- Door Prizes Purchased by HCA
- Participant Scholarships

Continuing Education Hours: Continuing Education hours will be available for booth staff. Those wishing to receive credit must follow all rules and regulations associated with Kansas EMS Continuing Education Hours.

Shipping and Handling Charges: Exhibitors will be responsible for all shipping and handling charges. Contact the Overland Park Convention Center, (913) 339-3000 to make necessary arrangements.

Security: Lost, stolen or damaged materials/products are the responsibility of the exhibitors both during exhibit hours and at night. HCA Midwest Health or the event venue will not be held liable for any lost or damaged products, nor any injuries that may occur at any time during set up or tear down. The conference center is secured at night, however you leave items at your own risk.

Donations for giveaways: Door prizes are at the exhibitor's discretion and are not in any way connected to HCA Midwest Health. Generally, prizes should be less than \$75 and branded and/or clearly marked as to whom is providing the prize. **Cash, gift cards or other monetary items are highly discouraged.** Door prizes will be given out throughout the event and at the end of each day. Prizes deemed inappropriate will not be allowed at the event. HCA Midwest Health is solely responsible for deeming appropriateness of prizes. HCA Midwest Health purchased door prize for your company will be unbranded, however we will state who provided the prize. Contact Daren Pfeifer for clarification.

Hotel Accommodations:

- Sheraton Overland Park (Attached to the Convention Center), 6100 College Blvd., Overland Park, KS. 66211, (913) 234-2198
- Courtyard by Marriott, 11001 Woodson, Overland Park, KS. 66211, (913) 317-8500
- Hilton Garden Inn, 5800 College Blvd., Overland Park, KS. 66211, (913) 345-2661
- Cloverleaf Suites Overland Park, 6300 West 110th Street, Overland Park, KS. 66211, (913) 491-3333
- Holiday Inn & Suites, 10920 Nall, Overland Park, KS. 66211, (913) 312-0900

Thank you for considering exhibition at the 2019 HCA Midwest Health EMSKC Symposium. Questions or concerns can be sent to the following.

Daren Pfeifer: daren.pfeifer@hcamidwest.com, 816-461-9166

Registration Link: <https://forms.gle/neNbbmh6zPS4FM6N7>

Attendee Summary

To help you determine the value of participating in this event please review the attendee summary. We look forward to spending August 28th and 29th with your customers.

2018 Type of Licensure	
Paramedic	90
EMT	27
AEMT	6
RN	16
EMSKC Symposium Registration Numbers	
2016	114
2017	106
2018	128
2018 Decision Maker	
Yes	36
No	76

2018 Type of Agency	
Municipality (Non-Fire)	34
Private	6
Fire Department	45
Hospital	6
Other	21
State of Licensure	
	2018
Kansas	82
Missouri	20
Both*	13
Other	4
<small>*Both category numbers aren't included in the Kansas or Missouri total</small>	

2018 Attendance by Employer City

