



2018 EMSKC Symposium Exhibitor & Sponsorship Packet

October 24th-25th, 2018

Overland Park Convention Center

6000 College Boulevard, Overland Park, KS. 66211



Questions Contact: Daren Pfeifer:

daren.pfeifer@hcamidwest.com, 816-461-9166

www.emskc.com | <https://goo.gl/forms/qn0hly9CeY1VWJI13>

HCA Midwest Health would like to invite you to participate in the 2018 EMSKC Symposium, a two day education symposium set in Kansas City. The conference attracts regional EMS and nursing professionals. We are seeking exhibitors that will provide value to our attendees. Entering our fourth year we have seen incremental attendance growth. Last year we received 106 registrations and 98 participants per day. Please review our exhibitor and sponsorship options and let us know if you have questions or would like to discuss personalized opportunities.

Exhibitor Information

Exhibitors will receive the booth size of their choosing (space is limited and subject to availability), two complimentary CE registrations (Must be used by booth personnel), breakfast and lunch for two participants, and complementary Wi-Fi.

2018 Exhibitor Schedule*

Wednesday, October 24th

Vendor setup opens at 0630
 Registration opens at 0730
 Vendor breaks, 0915, 1405
 Lunch, 1130

Thursday, October 25th

Vendor setup opens at 0630
 Registration opens at 0730
 Vendor breaks, 0930, 1420
 Lunch, 1145
 Tear Down, 1435

*Schedule is tentative and subject to change without notice.

2018 Exhibitor Options and Prices

Standard Booth	\$450.00 (one 8 ft. table, two chairs and trash can)
Double Booth	\$600.00 (two 8 ft. tables, four chairs and trash can)
Additions	
Electricity (Standard Outlet, 5 Amp, 0-500 Watts)	\$150.00 (reserved prior to 10/17/2018)
	\$200.00 (reserved after 10/17/2018)
Extension Cord	\$44.00 (reserved prior to 10/17/2018)
	\$55.00 (reserved after 10/17/2018)
Power Strip	\$55.00 (reserved prior to 10/17/2018)
	\$66.00 (reserved after 10/17/2018)
Sponsorship Opportunities (see descriptions)	
National Speaker	Sold
Regional Speaker	\$100.00
Door Prizes	No charge if provided by the exhibitor
	\$150 (provided by HCA Midwest Health)
Participant Scholarship	\$65.00
Break Sponsorship	\$350.00
Lunch Sponsorship	\$1000.00
Breakfast Sponsorship	Sold
Continuing Education	\$500.00

Sponsorship Opportunities

National Speaker - \$1000 (Sold)

- Company logo on promotion materials
- Company logo on overhead projection and signage at the event
- Announced as a sponsor prior to each of the national speaker's presentations

Regional Speaker - \$100 (Multiple Available)

- Company logo on promotion materials
- Company logo on overhead projector and signage at the event
- Announced as a sponsor prior to the speaker's presentation

Participant Scholarship - \$65 (Multiple Available)

- Share a complimentary registration with your customers
- You will receive a registration code which can be provided to your customer

Break - \$350 (Two Available)

- Company logo on sign placement during break
- Company logo on overhead projector during the break
- Announced as a sponsor prior to the break
- Company logo on promotional materials

Lunch - \$1000 (Two Available)

- Company logo on sign placement during lunch
- Company logo on overhead projector during lunch
- Announced as a sponsor prior to lunch
- Company logo on promotional materials

Breakfast - \$500 (Sold)

- Company logo on sign placement during breakfast
- Company logo on overhead projector during breakfast
- Company logo on promotional materials

Continuing Education - \$500 (One Available)

- Company logo on promotional materials
- Company logo on signage during registration (both days)
- Company logo on CE certificates
- Announced as the CE sponsor throughout the event

Door Prizes – Free if provided by your company, \$150 HCA provided

- We will raffle giveaway items daily
- Brand the item as desired, HCA provided door prizes will not be branded, your company will be announced as the provider
- Review restrictions in the exhibitor policies section

All sponsorships with promotional material components must be received prior to August 31st, 2018 or that part of the sponsorship is voided. The sponsor is responsible for providing marketing quality logos.

Exhibitor Policies

Exhibitor Registration:

Follow the link to the registration form; <https://goo.gl/forms/qn0hly9CeY1VWJI13>

Booth Placement: Booths will be placed based on event layout and number of vendors. Special requests should be made at the time of registration.

Vendor Set Up: Vendors are expected to be set up by the start of the first speaker on Wednesday October 24th at 08:00.

Vendors will have access for set up, **October 24th, 2018 06:30-08:00**

Exhibit Booth / Sponsorship Payments: Vendors will be invoiced via PayPal within 5-7 business days of registration. Payments can be made via PayPal or check. Payments are due no later than October 1st, 2018 at 5:00 p.m.

Make checks payable to: HCA MidAmerica Division

Mail checks to:

HCA MidAmerica Division Office

Attn: Daren Pfeifer

5440 W. 110th Street, Ste. 400

Overland Park, KS. 66211

Exhibit Booth Cancellation / Refund Policy: Refund requests must be received in writing no later than October 1st, 2018 at 5:00 p.m. Refunds will be issued in the payment method received.

Sponsorship Cancellations / Refund Policy: Due to the nature of certain sponsorships we reserve the right to refuse refunds. All requests for refund must be received in writing no later than August 31st, 2018 at 5:00 p.m. Refunds will be issued in the payment method received.

HCA Midwest Health reserves the right to not refund the following sponsorship opportunities:

- **National Speaker**
- **Break Sponsorship**
- **Lunch Sponsorship**
- **Breakfast Sponsorship**
- **Continuing Education**
- **Door Prizes Purchased by HCA**
- **Participant Scholarships**

Continuing Education Hours: Continuing Education hours will be available for two representatives from your organization. These individuals should be those staffing your exhibitor table. Additional CE participants can be purchased at the regular conference rate.

Shipping and Handling Charges: Exhibitors will be responsible for all shipping and handling charges. Contact the Overland Park Convention Center, (913) 339-3000 to make the necessary arrangements.

Security: Lost, stolen or damaged materials/products are the responsibility of the exhibitors both during exhibit hours and at night. HCA Midwest Health or the event venue will not be held liable for any lost or damaged products, nor any injuries that may occur at any time during set up or tear down. While the conference center is secured at night, you leave items at your own risk.

Donations for giveaways: Door prizes are at the exhibitor's discretion and are not in any way connected to HCA Midwest Health. Generally, prizes should be less than \$75 and branded and/or clearly marked as to whom is providing the prize. **Cash, gift cards or other monetary items are highly discouraged.** Door prizes will be given out throughout the event and at the end of each day. Prizes deemed inappropriate will not be allowed at the event. HCA Midwest Health is solely responsible for deeming appropriateness of prizes. HCA Midwest Health purchased door prize for your company will be unbranded, however we will state who provided the prize. Contact Daren Pfeifer for clarification.

Hotel Accommodations:

- Sheraton Overland Park (Attached to the Convention Center), 6100 College Blvd., Overland Park, KS. 66211, (913) 234-2198
- Courtyard by Marriott, 11001 Woodson, Overland Park, KS. 66211, (913) 317-8500
- Hilton Garden Inn, 5800 College Blvd., Overland Park, KS. 66211, (913) 345-2661
- Cloverleaf Suites Overland Park, 6300 West 110th Street, Overland Park, KS. 66211, (913) 491-3333
- Holiday Inn & Suites, 10920 Nall, Overland Park, KS. 66211, (913) 312-0900

Thank you for considering exhibition at the 2018 HCA Midwest Health Symposium.

Questions or concerns can be sent to the following.

Daren Pfeifer: daren.pfeifer@hcamidwest.com, 816-461-9166

Registration Link: <https://goo.gl/forms/qn0hly9CeY1VWJI13>

Attendee Summary

To help you determine the value of participating in this event please review the attendee summary. We look forward to spending October 24th and 25th with your customers.

2017 Type of Licensure	
Paramedic	77
EMT	20
AEMT	3
RN	13
EMSKC Symposium Registration Numbers	
2016	114
2017	106
2017 Decision Maker	
Yes	45
No	63

2017 Type of Agency		
Municipality (Non-Fire)	21	
Private	11	
Fire Department	50	
Hospital	12	
Other	14	
State of Licensure		
	2016	2017
Kansas	66	71
Missouri	43	15
Both*		16
Other	5	3
*Both category numbers aren't included in the Kansas or Missouri total		

2017 Attendance Residency Maps

(Based on work zip)

